

2017 - 2018 Santa Barbara AEBG Consortium: Adult Education Block Grant ACTIVITY CHART

YOUR PROGRAM/AGENCY NAME: Digital and Language Literacy Program						
IDENTIFY OFFICIAL AEBG PROGRAM AREA 1 – 7 as identified in the AEBG Three-Year Plan: 3. Programs for adults, including, but not limited to, older adults, that are primarily related to entry or reentry into the workforce.						
NO.	OBJECTIVE	ACTIVITY DESCRIPTION	TIMELINE FOR COMPLETION	PERSON OR AGENCY RESPONSIBLE	OUTCOME	DATA CAPTURE METHOD
1	Completion of formal curricula for Digital and Language Literacy Program	Create course outline and materials for Basic Computer Skills & English Language Learning class including a skills evaluation and definition of completion	January 31, 2019	Danny Fitzgibbons, Dawer Perez-Cañete	Materials Completed, course website created	Curriculum and schedule uploaded to course website
2	Outreach to existing partnerships	Targeted outreach via our existing partnerships to recruit new students to the program	Ongoing – first students identified by February 1, 2019	Danny Fitzgibbons	Students registered for course	Number of students registered
3	Host recruiting events at other local community organizations	We will plan to host at least 3 recruiting events with existing or new partners to educate community members on our offerings and encourage new sign-ups to the program.	Completed by September 30, 2019	Danny Fitzgibbons and Dawer Perez Cañete	Students registered for course	Number of students registered per event

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4	Move to larger room at GVCC	In order to accommodate more students as well as more personalized one-on-one trainings, we will move to a larger room at GVCC	February 1, 2019	Danny Fitzgibbons	Ability to support more students	Number of students per day participating in the program
5	Outreach via other methods	In addition to working with our existing partnerships, we will work to recruit students via traditional marketing including social media and radio.	Ongoing – first students identified by February 1, 2019	Danny Fitzgibbons	Students registered for course	Number of students registered
6	Courses taught, certificates received	Certificates will be given to students who complete the program.	Ongoing – program will be largely self-paced but motivated students will finish within 6 months	Dawer Perez-Cañete	Students complete the program	Number of students completing the program
7	Students referred to other SBCC opportunities	Students will be referred to SBCC Non-Credit courses.	Ongoing as course is self-paced	Dawer Perez-Cañete	Students feel prepared to enroll in other SBCC Non-Credit or Credit classes	Number of students feeling prepared to enroll in other SBCC courses